

Explain why JesSee turns walkthroughs into visual playbooks

Show the communication gap, then explain the transformation from walkthrough to useful context.

Key points

- Text and screenshots arrive as disconnected clues
- Video contains more data than the useful moments require
- JesSee keeps narration and visual evidence together

Story

1. Frame the communication problem

0:01 - 0:04 - User narration

Text, screenshots, and video each lose a different part of the explanation.

What the user said: “Start with the problem: text, screenshots, and video all lose a different part of the explanation.”

Page: JesSee - Help AI see what you see - <https://jessee.ai/>

Story step 1 - 0:04

Text, screenshots, and video each lose a different part of the explanation.

 **JesSee**

[The problem](#) [How it works](#) [Use cases](#)

[View on GitHub](#)

OPEN SOURCE BY POLYFORM

Show the work once.

Leave with a playbook.

JesSee turns a narrated screen walkthrough into a clear, image-backed PDF—so people and AI can understand what happened without piecing together a prompt, five screenshots, and a long video.

[Try the open-source project ↗](#) [See how it works ↓](#)

TEXT

"The image is wrong after I click save..."

SCREENSHOT 04



SCREEN RECORDING



JesSee

 VISUAL PLAYBOOK PDF

Update the product image

A clear outcome, the exact steps, and the visual evidence that proves each one.

01

Open image settings

✓

02

Choose the replacement

✓

03

Confirm the new state

✓

2. Show what gets lost

0:04 - 0:07 - Page change

The problem becomes concrete before JesSee introduces the solution.

What the user said: “Then show how JesSee turns the walkthrough into a visual playbook.”

Page: JesSee - The communication gap - <https://jessee.ai/#problem>

01

THE COMMUNICATION GAP

AI can read the words.
It can inspect the image.
But it misses the explanation between them.

Most product communication arrives as disconnected clues. A prompt says one thing. A screenshot shows another moment. A video contains the whole story, but asks a person to scrub through it—and gives an AI far more data than the useful moments require.

01



Text loses the screen
You write paragraphs describing a state the reader still cannot see.

02



Screenshots lose the why
You upload several images, then rebuild their order and meaning by hand.

03



Video keeps too much
The answer is buried inside every pause, detour, and unimportant frame.

JesSee visual story

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